



A Powerful Team



1.800.ACS.2345 / www.cancer.org

Opportunities...

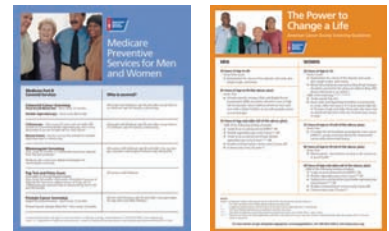
- To educate patients
- To provide preventive medicine and age appropriate cancer screening
- To enhance your office system and give you power to take advantage of more opportunities
- To learn more about cancer screening and earn CME's

PREVENTIVE HEALTH PRESCRIPTION PAD

Allows the provider's office to give the patient a reminder of any screenings and tests they need to detect potential problems with cancer, heart disease, and diabetes.

A POWERFUL TEAM PATIENT EDUCATION FLYER

The front gives information on cancer screenings in lay terms and the back outlines what is covered by Medicare for the Welcome to Medicare visit, cancer screening, heart disease screening, diabetes screening, and adult immunizations.



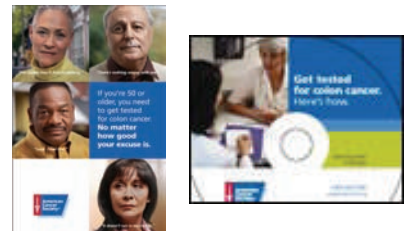
A POWERFUL TEAM EXAM ROOM POSTER

Allows patients to read the cancer screening guidelines and what preventive services are covered by Medicare while they wait for their visit with you.

COLORECTAL CANCER PATIENT EDUCATION KITS

Encourages your patient to discuss with you the need for colorectal cancer screening. Kit includes 7 minute DVD and informational brochure.

www.cancer.org/colonmd

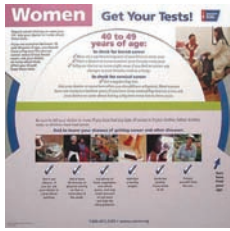


GREAT AMERICAN HEALTH CHECK

With this online website, your patients can take a five minute survey and develop a personalized health plan to discuss with you on their next visit. Patient brochures and posters are available for your office.

www.cancer.org/healthcheck

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GET YOUR TESTS PATIENT REMINDER CARD

Interactive patient education/ physician reminder tool explaining what cancer screening tests are recommended for individuals 40 and over. Uses a simultaneous physician reminder chart card along with a patient prompt. Also available in Spanish.

EVERYDAY CHOICES

An interactive website for patients and providers that is sponsored by the ACS, AHA, and ADA to provide tools to decrease the risk factors for cancer, heart disease and diabetes and encourage prevention health measures.

www.everydaychoices.org



iHEALTH RECORD

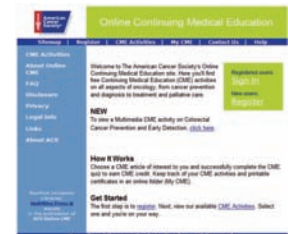
Medem's iHealthRecord provides your patients the ability to securely store and share personal health information, with you, your office, physician referrals, and in the event of an emergency. Your patients can enroll in education programs about their conditions and medications that are developed by trusted health authorities. www.ihealthrecord.org



CA JOURNAL AND CME ON-LINE

This Web site provides access to journal-based CME activities and quizzes from CA: A Cancer Journal for Clinicians, and multimedia CME activities based on ACS guidelines for prevention and early detection of cancer.

<http://cme.amcancersoc.org/>



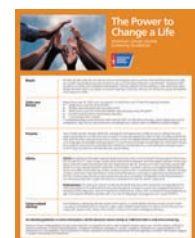
C-TOOLS 2.0

C-Tools 2.0 is an innovative Personal Digital Assistant (PDA) software package that has been developed to help doctors and their staff prevent, diagnose and treat cancer. A free download of the software is available at

www.acspdasupport.com

A POWERFUL TEAM PROVIDER SCREENING CARD

The front provides you and the staff in your office with the latest American Cancer Society Screening Guidelines. The back provides your staff with Medicare coverage guidelines for cancer screening, Welcome to Medicare Visits, and other Medicare-covered preventive services like cardiovascular disease and diabetes screening.



PUT PREVENTION INTO PRACTICE

<http://www.ahrq.gov/ppip/pporder.htm>

Put Prevention Into Practice (PIIP) is a program sponsored by the Agency for Healthcare Research and Quality (AHRQ) to increase the appropriate use of clinical preventive services. PIIP encompasses a set of tools and resources for health care systems and clinicians, the office/clinic staff, and patients. They provide guidance for establishing an office system to facilitate the delivery of preventive care, and they make it easier for patients to understand and keep track of their preventive care.