



## UNDERSERVED CONFERENCE CALL

### AQAF Statewide Activities

February 21, 2007

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## AQAF STATEWIDE ACTIVITIES

### BASELINE RATES

- Eye exam 48.01%
- Lipid profile 59.72%
- Hemoglobin A1c 76.13%
- Mammography 55.19%

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## AQAF STATEWIDE ACTIVITIES

### INTERIM 1

- Eye exam 49.32%
- Lipid profile 66.81%
- Hemoglobin A1c 79.61%
- Mammography 56.15%

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## AQAF STATEWIDE ACTIVITIES

### INTERIM 2

- Eye exam 49.05%
- Lipid profile 66.81%
- Hemoglobin A1c 79.79%
- Mammography 56.40%

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## AQAF STATEWIDE ACTIVITIES

### OVERALL STATEWIDE %

- Baseline 59.76%
- Interim 1 62.97%
- Interim 2 63.01%
- Difference 3.25%

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## AQAF STATEWIDE ACTIVITIES

### 7SOW STRATEGIES

#### Individual Level

- Targeted Mailings
- Mammography Event Days
- Distribution of Educational Material

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## **AQAF STATEWIDE ACTIVITIES**

### **7SOW STRATEGIES Community Level**

- **Community Health Advisor (CHA) model**
- **Shop Talk**
- **Media Campaigns**
- **Town Hall Meetings**

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## **AQAF STATEWIDE ACTIVITIES**

### **7SOW STRATEGIES Health Care Professional Level**

- **Alabama Practice-Based Continuing Medical Education Network**
- **On-site visits**

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## **AQAF STATEWIDE ACTIVITIES**

### **8SOW STRATEGIES Partnerships**

- **Community Network Partners**
- **Healthy Congregations Healthy Communities**
- **Alabama Comprehensive Cancer Coalition**
- **American Cancer Society**
- **Health Disparities Advisory Group**
- **Urban Conference Planning Committee**

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## AQAF STATEWIDE ACTIVITIES

### 8SOW STRATEGIES

#### Health Care Professional Level

- Toolkits for all IPG
- Mail-out with care management information to all IPG

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## IPG TOOLKIT

- **Physician Office Resource Binder** – contains care management information such as diabetes, mammography, immunization and cardiovascular material.

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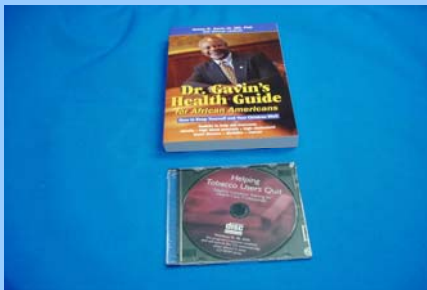
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## IPG TOOLKIT



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## IPG TOOLKIT



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## IPG TOOLKIT



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## IPG TOOLKIT



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## IPG TOOLKIT



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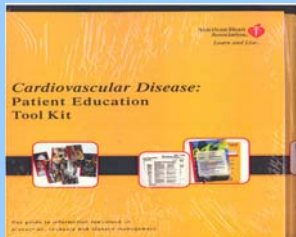
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## IPG TOOLKIT



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This material was prepared by AQAf under contract with the Centers for Medicare & Medicaid Services (CMS), a federal agency of the U.S. Department of Health and Human Services. Contents do not necessarily represent CMS policy. 8SOW-AL-UND-07-01

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