



“Implementing Statewide Activities to Reduce Healthcare Disparities”

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Oklahoma Foundation for
Medical Quality






Contract 1d2 Goals

Statewide


4% Absolute Improvement in Minority Populations

- Annual Eye Exams
- Annual Lipid Profile
- Hemoglobin A1c Tests
- Biennial Mammography

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Oklahoma’s Medicare Minority Population



- >12.5% minority Medicare Population
- >5.5% is African American
- >0.4% is Asian
- >0.4% is Hispanic
- >6.1% is Native American


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Unique Issues

- Native American's often receive services at a tribal facility and will not file a Medicare Part B Claim
- Many Caucasians will show as White on the Medicare enrollment, but have a Tribal Citizenship as well
- 80% of African American Beneficiaries Live in 9 of our 77 counties

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Statewide Baseline Rates (14.79% Disparity)

Statewide	Underserved
• Eye Exams = 49.2%	• Eye Exams = 42.9%
• Lipid Profile = 64.2%	• Lipid Profile = 43.8%
• HbA1c = 75.1%	• HbA1c = 54.2%
• Mammogram = 52.2%	• Mammogram = 40.7%
• Overall = 60.16%	• Overall = 45.37%

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Strategies

Strategies	Processes
<ul style="list-style-type: none"> • Build on 7 SoW • Partnerships • Participate in community health events • Media Outreach • Target PCPs in 9 counties 	<ul style="list-style-type: none"> • Mammography & Immunization Mailing, and Diabetes Collaborative • Minority Groups and State Office of Minority Health • Distribute health promotion materials at health events • Outreach Kit • Mail reminder cards to over 1000 PCPs

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Statewide Mailing

Mailed over 2,300 copies to PCP, Hospitals, Home Health, and Nursing Homes

- Results 256 Orders
- Includes:
 - Chart Stickers
 - Brochures
 - Immunization Fact Sheets

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Partnership

State Office of Minority Health

- Partnered to develop 8,000 copies
- Includes:
 - Medicare & Medicaid Services
 - County Health Departments
 - Preventive Health Services
 - CLAS Standards
 - Much More!

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Health Promotion

Brochures and Posters

- Community Health Groups
- Health Fairs
- Physician Offices
- Includes
 - Mammography
 - Diabetes
 - Immunization

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Media Outreach




Statewide Media

- Mailed Kits to:
 - Media
 - Trade Associations
 - Community Groups
- Include:
 - OMH Tool Info
 - Info on Health Disparities
 - Etc.

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Physician Mailing



Post Card Reminders


- Over 1,000 PCP
- 9 Targeted Counties
- 1 Post Card Each Month
- 3 Different Cards
 - Diabetes
 - Eye Exams
 - Mammography

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Baseline to Interim 1 (4.26% Improvement)

Baseline	Interim 1
• Eye Exams = 42.9%	• Eye Exams = 50.5%
• Lipid Profile = 43.8%	• Lipid Profile = 48.0%
• HbA1c = 54.2%	• HbA1c = 55.7%
• Mammogram = 40.7%	• Mammogram = 44.3%
• Overall = 45.37%	• Overall = 49.63%


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Baseline to Interim 2 (4.67% Improvement)

Baseline	Interim 2
• Eye Exams = 42.9%	• Eye Exams = 50.5%
• Lipid Profile = 43.8%	• Lipid Profile = 48.2%
• HbA1c = 54.2%	• HbA1c = 57.1%
• Mammogram = 40.7%	• Mammogram = 44.4%
• Overall = 45.37%	• Overall = 50.04%


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Statewide Interim 2 (2.53% Reduction)

Statewide	Underserved
• Eye Exams = 50.3%	• Eye Exams = 50.5%
• Lipid Profile = 68.8%	• Lipid Profile = 48.2%
• HbA1c = 77.3%	• HbA1c = 57.1%
• Mammogram = 53.0%	• Mammogram = 44.4%
• Overall = 62.30%	• Overall = 50.04%

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Disparity

12.26%

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