

## Clinical Intervention Resources: Colorectal and Breast Cancer Screening for Population Health

Source	Resource for Colorectal Cancer	Description	Format	Intended Audience	Cost
<a href="#">American Cancer Society</a>	How to Increase Preventive Screening Rates in Practice:  A Primary Care Clinician's* Evidence-Based Toolbox and Guide	<p>This 8 page guide outlines an efficient way to get every patient in for the colorectal cancer screening tests he or she needs. Imbedded in this document is a link to an interactive website containing:</p> <ul style="list-style-type: none"> <li>• The clinician's impact of recommendations</li> <li>• The impact of office policy</li> <li>• Office reminder systems-strategies for patients and providers</li> <li>• Stage based communication</li> <li>• Office tools-phone scripts, reminder letters, preventative service schedules and audit trackers.</li> </ul> <p><i>*Including Family Physicians, General Internists, Obstetrician-Gynecologists, Nurse Practitioners, Physician Assistants and their Office Managers</i></p> <p><a href="http://www.cancer.org/acs/groups/content/@editorial/documents/document/acspc-029276.pdf">http://www.cancer.org/acs/groups/content/@editorial/documents/document/acspc-029276.pdf</a></p>	Toolbox	Clinicians	Free printer-friendly materials
	Clinician's Colorectal Cancer Information Source	<p>This online kit offers tools for clinicians to help encourage colorectal cancer screening among their patients 50 and older. A free patient brochure, screening wall chart, and DVD are available, as well as tips on how to increase screening rates in your practice.</p> <p><b>Booklet:</b> <a href="http://www.cancer.org/downloads/PRO/They_Know_How.pdf">http://www.cancer.org/downloads/PRO/They_Know_How.pdf</a></p> <p><b>Clinical Office Wall charts (Spanish/English) for Patients to Read:</b> <a href="http://www.cancer.org/acs/groups/content/documents/document/acspc-024409.pdf">http://www.cancer.org/acs/groups/content/documents/document/acspc-024409.pdf</a></p> <p><b>Medicare Coverage:</b></p>	Booklet, Sample patient letters and phone scripts, Medicare coverage Risk factors	Clinicians	Free printer-friendly materials

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		<a href="http://www.cancer.org/docroot/PED/content/PED_2_3x_Cancer_Screening_-_Medicare_Coverage.asp?sitearea=PED&amp;viewmode=print&amp;">http://www.cancer.org/docroot/PED/content/PED_2_3x_Cancer_Screening_-_Medicare_Coverage.asp?sitearea=PED&amp;viewmode=print&amp;</a> <b>Risk factors:</b> <a href="http://www.cancer.org/docroot/PRO/content/PRO_4_1x_ColonMD_Risk_Factors.asp?sitearea=PRO&amp;viewmode=print&amp;">http://www.cancer.org/docroot/PRO/content/PRO_4_1x_ColonMD_Risk_Factors.asp?sitearea=PRO&amp;viewmode=print&amp;</a>			
	Learn About Cancer	Provides detailed information: <ul style="list-style-type: none"> <li>• about all the types of screening tests available for both colorectal cancer and polyp screening, including the bowel preparation required of each,</li> <li>• prevention, and signs and symptoms.</li> <li>• tests that may be done if colorectal cancer is discovered and the reasons for each including blood tests, imaging, chest x-rays, PET scans, MRI, ultrasound, and angiograms.</li> <li>• Five Myths about colon cancer (printable FAQs)</li> <li>• Colon/Rectum Cancer Detail Guide and Colon/Rectum Overview Guide (printable in PDF format).</li> <li>• Colorectal Cancer Treatment Decision Tool  <a href="http://www.cancer.org/cancer/colonandrectumcancer/index">http://www.cancer.org/cancer/colonandrectumcancer/index</a> </li> </ul>	Interactive Website for consumers. Videos, printer friendly pages	Consumers Available in <b>English</b>	Free printer-friendly material
	Cáncer de Colon y Recto	Spanish Website with information regarding colorectal cancer, screening, diet and treatments. <a href="http://www.cancer.org/espanol/cancer/colonyrecto/">http://www.cancer.org/espanol/cancer/colonyrecto/</a>	Website	Consumers. Available in: <b>Spanish</b>	Free Printer friendly pages

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<a href="#">American Society of Colon and Rectal Surgeons</a>	Family History Registries	<p>In 1995, the Collaborative Group of the Americas on Inherited Colorectal Cancer (CGA-ICC) was established to improve understanding of the basic science of inherited colorectal cancer and the clinical management of affected families. Its broad aims are to enlarge the scope of inherited colorectal cancer through:</p> <ol style="list-style-type: none"> <li>1. Education of physicians, allied health-care professionals, patients and their families.</li> <li>2. Linkage to clinical and chemoprevention trials.</li> <li>3. Integration of molecular and clinical research at local and national levels.</li> <li>4. Resource for developing similar genetic registers.</li> <li>5. There are 21 Registries currently listed including the Mayo Clinic, John Hopkins and M.D. Anderson hospitals.</li> </ol> <p><a href="http://www.fascrs.org/patients/family_history_registries/">http://www.fascrs.org/patients/family_history_registries/</a></p>	Website with interactive pages and email contacts for each institution.	Clinicians	Free
<a href="#">American Society for Gastrointestinal Endoscopy</a>	Modifications in Endoscopic Practice for the Elderly	<p>Written by the Standards of Practice Committee of the American Society for Gastrointestinal Endoscopy, this paper discusses the implications, contraindications, pre-procedure preparation, sedation, monitoring and procedural care needed when performing endoscopy in the elderly population.</p> <p><a href="http://www.asge.org/WorkArea/showcontent.aspx?id=3010">http://www.asge.org/WorkArea/showcontent.aspx?id=3010</a></p>	Practice guideline	Clinicians	Free printer-friendly materials
<a href="#">CDC</a>	E health cards	<a href="http://www2c.cdc.gov/ecards/index.asp?show=all">http://www2c.cdc.gov/ecards/index.asp?show=all</a>	Web based greeting/information cards	Clinicians, Consumers. Available in: <b>English</b>	Free

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Source	Resource for Colorectal Cancer	Description	Format	Intended Audience	Cost
	CDC Colorectal Cancer Screening Materials	<p>This web page includes information regarding:</p> <ul style="list-style-type: none"> <li>• Screening information,</li> <li>• Facts and insurance information for people with Medicare and private pay insurance</li> <li>• Materials for a number of colorectal cancer screening campaigns</li> <li>• Questions to ask your doctor</li> <li>• Colon cancer screening guidelines</li> </ul> <p><a href="http://www.cdc.gov/cancer/colorectal/basic_info/screening/tests.htm">http://www.cdc.gov/cancer/colorectal/basic_info/screening/tests.htm</a></p>	<p>Brochures (2 pages)</p> <p>Fact sheets (2 pages)</p> <p>Posters</p>	<p>Consumers</p> <p>Available in:</p> <p><a href="#">English</a></p> <p><a href="#">Spanish</a></p>	Free printer-friendly materials
<a href="#">Chinese Community Health Resource Center</a>	What You Need to Know About Colorectal Cancer: Chinese	<p>Contains information on colorectal cancer -- definition, risk factors, signs and symptoms, risk reduction detection, nutrition, and physical activity. This booklet has contains both the English and Chinese translations, side by side.</p> <p><b>English/Chinese:</b></p> <p><a href="http://www.cchrhealth.org/downloads/colorectal_cancer_booklet.pdf">http://www.cchrhealth.org/downloads/colorectal_cancer_booklet.pdf</a></p>	Booklet (22 pages)	<p>Consumers</p> <p>Available in:</p> <p><a href="#">English</a></p> <p><a href="#">Chinese</a></p>	Free printer-friendly materials
<a href="#">CMS</a>	Medicare Benefits: Determining Eligibility for Medicare Preventive Services	<p>This educational tool has been developed by CMS to instruct health care providers in how to access and interpret Medicare beneficiary eligibility data for Medicare preventive services, and how eligibility dates are calculated.</p> <p><a href="http://www.cms.hhs.gov/MLNProducts/downloads/Preventive_Services_Eligibility.pdf">http://www.cms.hhs.gov/MLNProducts/downloads/Preventive_Services_Eligibility.pdf</a></p>	Booklet	Clinicians	Free printer-friendly materials
	Medicare Benefits: Colorectal Cancer Screening	<p>The summary of information presented in this brochure is intended for Medicare fee-for-service physicians, providers, suppliers, and other health care professionals who furnish or provide referrals for and/or file claims for the Medicare-covered preventive benefits discussed in this brochure.</p> <p><a href="http://www.cms.hhs.gov/MLNProducts/downloads/">http://www.cms.hhs.gov/MLNProducts/downloads/</a></p>	Brochure	Clinicians	Free printer-friendly materials

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<a href="#">EthnoMed</a>	Colorectal Cancer Patient Education	<p><a href="#">cancer screening.pdf</a></p> <p>EthnoMed is Harborview Medical Center's ethnic medicine website containing medical and cultural information about immigrant and refugee groups. Information is specific to groups in the Seattle area, but much of the cultural and health information is of interest and applicable in other geographic areas. EthnoMed is a joint program of the University of Washington Health Sciences Libraries and Harborview Medical Center's Interpreter Services Department/Community House Calls Program (ISD/CHC).</p> <p>This site contains multimedia educational materials:</p> <ul style="list-style-type: none"> <li>• What is colorectal cancer</li> <li>• Who is at risk</li> <li>• 5 screening tests</li> <li>• Understanding Colon Cancer Video</li> <li>• Screening Tests-Information and Instructions for Patients.</li> </ul> <p><a href="http://ethnomed.org/patient-education/cancer/colorectal-cancer">http://ethnomed.org/patient-education/cancer/colorectal-cancer</a></p>	Videos, Movies, Brochures (PDF format) (1-20 pages)	<p>Consumers Available in:</p> <p><a href="#">English</a></p> <p><a href="#">Khmer</a></p> <p><a href="#">Vietnamese</a></p> <p><i>Note: Stool Sample Collection Instructions also available in:</i></p> <p><a href="#">Amharic</a></p> <p><a href="#">Chinese</a></p> <p><a href="#">Korean</a></p> <p><a href="#">Oromo</a></p> <p><a href="#">Somaliq</a></p> <p><a href="#">Spanish</a></p> <p><a href="#">Tagalog</a></p> <p><a href="#">Tigrinya</a></p> <p><a href="#">Vietnamese</a></p>	Free printer-friendly materials
<a href="#">Health Information Translations</a>	Diagnostic Test Explanations and Instructions	<p>An explanation of and instructions for barium enema, colonoscopy, and sigmoidoscopy is available on this site in a multitude of languages. English page appears/prints first, followed by translated language page. Audio translation available by clicking this icon next to the title.</p> <p><b>Barium Enema Prep</b> – available in English, French, Hindi, Japanese, Korean, Russian, Somali, Spanish, and Ukrainian:</p> <p><a href="http://www.healthinfotranslations.com/barium_enema_587813.php">http://www.healthinfotranslations.com/barium_enema_587813.php</a></p>	<p>Written materials, Audio</p> <p>Barium Enema Prep (3 pages)</p> <p>Colonoscopy Prep (4 pages)</p> <p>Sigmoidoscopy</p>	<p>Consumers Available in:</p> <p><a href="#">English</a></p> <p><a href="#">Arabic</a></p> <p><a href="#">Chinese</a></p> <p><a href="#">French</a></p> <p><a href="#">Hindi</a></p> <p><a href="#">Japanese</a></p> <p><a href="#">Korean</a></p> <p><a href="#">Russian</a></p> <p><a href="#">Somali</a></p> <p><a href="#">Spanish</a></p>	Free printer-friendly materials

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		<p><b>Colonoscopy Prep</b> – available in Arabic, Chinese, English, French, Hindi, Japanese, Korean, Russian, Somali, Spanish, Ukrainian, and Vietnamese:  <a href="http://www.healthinfotranslations.org/colonoscopy-with-golytely-bowel-prep-655949.php">http://www.healthinfotranslations.org/colonoscopy-with-golytely-bowel-prep-655949.php</a></p> <p><b>Sigmoidoscopy</b> – available in Chinese, English, French, Hindi, Japanese, Korean, Russian, Somali, Spanish, and Ukrainian:  <a href="http://www.healthinfotranslations.com/sigmoidoscopy-360584.php">http://www.healthinfotranslations.com/sigmoidoscopy-360584.php</a></p>	(3 pages)	<a href="#">Ukrainian</a>	
<a href="#">National Cancer Institute</a>	What You Need To Know About Cancer of the Colon and Rectum	<p>Contains information about possible risk factors, screening, symptoms, diagnosis, and treatment. A list of questions that patients may want to ask their doctor is also available in the booklet.</p> <p><b>English:</b>  <a href="http://www.cancer.gov/cancertopics/pdq/prevention/colorectal/patient/allpages/print">http://www.cancer.gov/cancertopics/pdq/prevention/colorectal/patient/allpages/print</a></p> <p><b>Spanish:</b>  <a href="http://www.cancer.gov/espanol/tipos/necesitasaber/colonyrecto">http://www.cancer.gov/espanol/tipos/necesitasaber/colonyrecto</a></p>	Website with downloadable materials in PDF format. The Web pages can be emailed or printed.	<p>Consumers and Clinicians</p> <p>Available in:  <a href="#">English</a>  <a href="#">Spanish</a></p>	Free printer-friendly materials

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	PDQ® - NCI's Comprehensive Cancer Database	<p>PDQ (Physician Data Query) is NCI's comprehensive cancer database. It contains summaries on a wide range of cancer topics; a registry of 8,000+ open and 19,000+ closed cancer clinical trials from around the world; and a directory of professionals who provide genetics services. PDQ also contains the NCI Dictionary of Cancer Terms, with definitions for 6,800+ cancer and medical terms, and the NCI Drug Dictionary, which has information on 2,300+ agents used in the treatment of cancer or cancer-related conditions.</p> <ul style="list-style-type: none"> <li>• Colorectal cancer incidence and mortality statistics and information about colorectal cancer risk factors.</li> <li>• Interventions for colorectal cancer prevention.</li> <li>• Benefits and harms of interventions to prevent colorectal cancer.</li> </ul> <p><a href="http://www.cancer.gov/cancertopics/pdq/cancerdatabase">http://www.cancer.gov/cancertopics/pdq/cancerdatabase</a></p>	Summary Report	Clinicians	Free printer-friendly materials
	NCI Education and Training Tools for Health Professionals	<p>This site contain the following topics:</p> <ul style="list-style-type: none"> <li>• Cancer education for Health Professionals</li> <li>• Cancer education for Healthcare providers</li> <li>• Cancer education for Public Health Program Planners (includes train-the trainer materials and P.L.A.N.E.T materials)</li> <li>• Cancer education for researchers and cancer registrars</li> </ul> <p><a href="http://www.cancer.gov/cancertopics/cancerlibrary/health-professional-training-tools">http://www.cancer.gov/cancertopics/cancerlibrary/health-professional-training-tools</a> <b>Spanish</b> <a href="http://www.cancer.gov/espanol">http://www.cancer.gov/espanol</a></p>	Interactive Website. Videos, PowerPoint slides, data, PDF printable materials	Clinicians Available in <a href="#">English</a> , <a href="#">Spanish</a>	Free

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<a href="#">NIH Senior Health</a>	NIH Senior Health: Colorectal Cancer	<p>Web site features authoritative and up-to-date health information in a format tailored to older adults. The web site's senior-friendly features include large print, short, easy-to-read segments of information and simple navigation. A "talking" function reads the text aloud and special buttons to enlarge the text or turn on high contrast make text more readable. The site offers:</p> <ul style="list-style-type: none"> <li>• colorectal cancer definition;</li> <li>• causes and risk factors;</li> <li>• symptoms and diagnosis;</li> <li>• treatments and research;</li> <li>• and frequently asked questions.</li> </ul> <p><a href="http://nihseniorhealth.gov/colorectalcancer/toc.html">http://nihseniorhealth.gov/colorectalcancer/toc.html</a></p>	Written Materials, Audio with text	<p>Consumers</p> <p>Available in: <a href="#">English</a></p>	Free printer-friendly materials
<a href="#">National Institutes of Health</a>	Colorectal Cancer	<p>Provides a brief history of colorectal cancer, screening options, treatment options and the future of colorectal cancer research.</p> <p><a href="http://www.nih.gov/about/researchresultsforthepublic/Colorectalcancer.pdf">http://www.nih.gov/about/researchresultsforthepublic/Colorectalcancer.pdf</a></p>	Fact sheet (2 pages)	<p>Consumers</p> <p>Available in <a href="#">English</a></p>	Free printer-friendly materials
<a href="#">Patient Education Institute (licensed by the National Library of Medicine)</a>	Colon Cancer	<p>Using animated graphics this audio tutorial explains the risks for, diagnosis of, condition, in easy-to-read language. This reference reviews the anatomy of GI system, cancer and its causes, symptoms and causes, diagnosis, and treatment options.</p> <p><a href="http://www.nlm.nih.gov/medlineplus/tutorials/coloncancer/htm/index.htm">http://www.nlm.nih.gov/medlineplus/tutorials/coloncancer/htm/index.htm</a></p>	Interactive audio tutorial-written narrative summary	<p>Consumers</p> <p>Written for low literacy although literacy level unavailable</p> <p>Available in: <a href="#">English</a></p>	Free printer-friendly materials

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<a href="#">S.P.I.R.A.L.</a>	Educational Materials for Asian Populations	A wide array of colorectal cancer information in a variety of formats has been translated into a number of Asian languages including: general colorectal cancer information, colonoscopy prep, risk factors, and fact sheets. <a href="http://spiral.tufts.edu/topic.shtml#colon">http://spiral.tufts.edu/topic.shtml#colon</a>	Audio, Pamphlet (2 pages), Video	Consumers Available in: <a href="#">English</a> <a href="#">Chinese</a> <a href="#">Korean</a> <a href="#">Khmer</a> <a href="#">Vietnamese</a>	Free printer-friendly materials

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Source	Resource for Breast Cancer	Description	Format	Intended Audience	Cost
<a href="#">AHRQ</a>	Cancer Screening and Treatment in Women: Recent Findings	<p>This AHRQ update covers information regarding:</p> <ul style="list-style-type: none"> <li>• Nonsurgical method for diagnosing breast cancer found to be safe and effective</li> <li>• Automated telephone reminders lead to increased use of mammography.</li> <li>• Lesions overlooked on mammograms represent missed opportunities for early diagnosis.</li> </ul> <p><a href="http://www.ahrq.gov/research/cancerwom.pdf">http://www.ahrq.gov/research/cancerwom.pdf</a></p>	Booklet (12 pages)	Clinicians	Free Printer friendly PDF material
<a href="#">American Cancer Society</a>	Breast Cancer	<p>This comprehensive tool explains the American Cancer Society's recommendations for breast cancer screening including mammograms, clinical breast exam, and breast self-exam in laymen's terminology. Tips for scheduling, undergoing, and interpretation of results are provided as well as a discussion of mammogram radiation exposure.</p> <p>The Website has three sections:</p> <ul style="list-style-type: none"> <li>• <b>Reach to recovery</b>- matches consumer with a volunteer who will talk with you about coping with your breast cancer diagnosis and treatment.</li> <li>• <b>Breast Cancer Video Library</b>- topics include Cancer 101, consumer relationship with physician, treatment, prevention, and medications.</li> <li>• <b>Breast Cancer Treatment Decision Tool</b> - consumer can sign up for an evaluation of their test results, treatment options, medical history and other options.</li> </ul> <p><a href="http://www.cancer.org/Cancer/BreastCancer/index?ssSourceSiteId=null">http://www.cancer.org/Cancer/BreastCancer/index?ssSourceSiteId=null</a></p>	Interactive Website. Printable materials, videos.	<p>Consumers Available in <a href="#">English</a> <a href="#">Spanish</a></p> <p>Some printed materials are available in: <a href="#">Chinese</a> <a href="#">Korean</a> <a href="#">Vietnamese</a></p>	Free printer-friendly material or Call 1-800-ACS-2345 for free brochure

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	ABCs of Breast Health	<p>Outlines the American Cancer Society's three-part breast health plan: mammography, clinical breast exam, and breast self-exam.</p> <p><i>Once on the web site, select "breast cancer" in the "select a category" box and click on "go". Select the title of the brochure.</i></p> <p><a href="http://www.cancer.org/asp/freebrochures/fb_global.asp">http://www.cancer.org/asp/freebrochures/fb_global.asp</a></p>	Pamphlet	<p>Consumers</p> <p>Available in:  <a href="#">English</a>  <a href="#">Spanish</a></p>	Call 1-800-ACS-2345 to order a free copy of this brochure
<a href="#">American College of Radiology and the Radiological Society of North America</a>	Mammography	<p>Explains mammography, uses for the procedure, how to prepare for a mammogram, what the equipment looks like, how the procedure works and is performed, the interpretation of the results, the benefits and risks, and the limitations of mammography.</p> <p><b>English:</b>  <a href="http://www.radiologyinfo.org/en/info.cfm?pg=mammo&amp;bhcp=1">http://www.radiologyinfo.org/en/info.cfm?pg=mammo&amp;bhcp=1</a></p> <p><b>Spanish:</b>  <a href="http://www.radiologyinfo.org/sp/info.cfm?pg=mammo">http://www.radiologyinfo.org/sp/info.cfm?pg=mammo</a></p>	Printable Webpage, downloadable brochure in PDF format	<p>Consumers</p> <p>Available in:  <a href="#">English</a>  <a href="#">Spanish</a></p>	Free printer-friendly material
<a href="#">CDC</a>	Basic Information About Breast Cancer	<p>On This Page</p> <ul style="list-style-type: none"> <li>• What Is a Normal Breast?</li> <li>• Lumps in the Breast Tumors and Breast Cancer</li> <li>• Common Kinds of Breast Cancer</li> <li>• Uncommon Kinds of Breast Cancer</li> </ul> <p><b>English:</b>  <a href="http://www.cdc.gov/cancer/breast/basic_info/">http://www.cdc.gov/cancer/breast/basic_info/</a></p> <p><b>Spanish:</b>  <a href="http://www.cdc.gov/spanish/cancer/breast/basic_info/">http://www.cdc.gov/spanish/cancer/breast/basic_info/</a></p>	<p>Printable Webpage, Podcasts,</p> <p>Booklet( 2 pages:  <a href="http://www.cdc.gov/cancer/breast/pdf/BreastCancer_FS_Dec2010.pdf">http://www.cdc.gov/cancer/breast/pdf/BreastCancer_FS_Dec2010.pdf</a>)</p>	<p>Consumers</p> <p>Available in:  <a href="#">English</a>  <a href="#">Spanish</a></p>	Free printer-friendly material

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	Information about Breast Cancer Screening	<p>List all types of screening:</p> <ul style="list-style-type: none"> <li>• Mammogram</li> <li>• Clinic screenings</li> <li>• Self exams</li> <li>• Qualifying for low cost screenings</li> </ul> <p><b>English:</b>  <a href="http://www.cdc.gov/cancer/breast/basic_info/screening.htm">http://www.cdc.gov/cancer/breast/basic_info/screening.htm</a></p> <p><b>Spanish:</b>  <a href="http://www.cdc.gov/spanish/cancer/breast/basic_info/screening.htm">http://www.cdc.gov/spanish/cancer/breast/basic_info/screening.htm</a></p>	Printable Webpage, Podcasts	Consumers  Available in: <a href="#">English</a> <a href="#">Spanish</a>	Free printer- friendly material
	CDC Guide to Community Preventive Services	<p>Reviews of selected population-based interventions designed to improve early detection and control of cancer. Focused on strategies to improve the delivery of screening for breast, cervical, and colorectal cancer in community and healthcare settings. Strategies address barriers to screening such as client-related barriers (e.g., knowledge or attitude), access barriers, or provider and healthcare system barriers.</p> <p><a href="http://www.thecommunityguide.org/cancer/screening/default.htm">http://www.thecommunityguide.org/cancer/screening/default.htm</a></p>	<a href="#">Patient-focused Interventions</a>	Clinicians, QIOs	Free printer- friendly material
	Evidence-based Breast Cancer Screening Interventions	<p>Systematic reviews by the Guide to Community Preventive Services (Community Guide) of selected population-based interventions are designed to improve early detection and control of cancer. These interventions address barriers to screening such as client-related barriers (e.g., knowledge or attitude), access barriers, or provider and healthcare system barriers.</p> <p><a href="http://www.thecommunityguide.org/cancer/screening/default.htm">http://www.thecommunityguide.org/cancer/screening/default.htm</a></p>	<a href="#">Resource sheets</a>	Clinicians	Free printer- friendly materials

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<a href="#">CMS</a>	Medicare Benefits:  Determining Eligibility for Medicare Preventive Services	This educational tool has been developed by CMS to instruct health care providers how to access and interpret Medicare beneficiary eligibility data for Medicare preventive services, and how eligibility dates are calculated. <a href="http://www.cms.hhs.gov/MLNProducts/downloads/Preventive_Services_Eligibility.pdf">http://www.cms.hhs.gov/MLNProducts/downloads/Preventive_Services_Eligibility.pdf</a>	<a href="#">Booklet</a> (21 pages)	Clinicians	Free printer-friendly material
	Medicare Preventive Services:  Cancer Screening	A summary of preventive benefits coverage intended for Medicare fee-for-service physicians, and other health care professionals who furnish or provide referrals for and/or file claims for the Medicare-covered preventive benefits. <a href="http://www.cms.hhs.gov/MLNProducts/downloads/cancer_screening.pdf">http://www.cms.hhs.gov/MLNProducts/downloads/cancer_screening.pdf</a>	<a href="#">Brochure</a> (2 pages)	Clinicians	Free printer-friendly material
<a href="#">Ethnomed</a>	Breast Cancer Patient Education	This helpful website provides information about the following breast cancer topics: <ul style="list-style-type: none"> <li>• Breast Cancer overview</li> <li>• Biopsy and Surgery</li> <li>• Chemotherapy and Radiation</li> <li>• Lymph nodes and Margins</li> <li>• Glossary of terms</li> <li>• Hormones</li> <li>• Mammograms (including preparation)</li> </ul> <a href="http://ethnomed.org/patient-education/cancer/breast-cancer">http://ethnomed.org/patient-education/cancer/breast-cancer</a>	Pamphlet (7 – 14 pages <i>depending on selected language</i> ),	Consumers Available in: <a href="#">Amharic</a> <a href="#">Chinese</a> <a href="#">English</a> <a href="#">Khmer</a> <a href="#">Oromo</a> <a href="#">Spanish</a> <a href="#">Somali</a> <a href="#">Tigrinya</a> <a href="#">Vietnamese</a> (depending on selected pamphlet)	Free printer-friendly materials
<a href="#">Health Information Translations</a>	What to Expect When Getting a Mammogram	Explains the purposes of a mammogram, how it is performed, and what a patient should expect during the test. A multitude of materials are available on the web site related to all facets of breast cancer.	Information sheet (English – 2 pages, other	Consumers Available in: <a href="#">English</a> <a href="#">Arabic</a>	Free printer-friendly material

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		<p>All materials have an English translation of the information. <i>Scroll down the document to locate the desired foreign language.</i></p> <p><a href="http://www.healthinfotranslations.com/mammogram_644306.php">http://www.healthinfotranslations.com/mammogram_644306.php</a></p>	languages – 4 pages)	<a href="#">Chinese</a> <a href="#">French</a> <a href="#">Hindi</a> <a href="#">Japanese</a> <a href="#">Korean</a> <a href="#">Russian</a> <a href="#">Somali</a> <a href="#">Spanish</a> <a href="#">Ukrainian</a>	
<a href="#">Healthy Roads Media</a>	Mammograms	<p>Low literacy handouts and an audio that describe why a mammogram is necessary as well as how a mammogram is performed</p> <p><a href="http://www.healthyroadsmedia.org/topics/womens_health.htm">http://www.healthyroadsmedia.org/topics/womens_health.htm</a></p>	Web-Videos, Handouts, Audio for Mobil, Multi Media	<p>Consumers Available in</p> <p><a href="#">English</a>  <a href="#">French</a>  <a href="#">Russian</a>  <a href="#">Somali</a>  <a href="#">Spanish</a></p>	Free printer-friendly material
<a href="#">Huntsman Online Patient Education (Hope Guide)</a>	Steps to Early Breast Cancer Detection	<p>This double-sided card lists important steps women can take to detect breast cancer early including clinical breast exams, breast self-exams, and mammograms. It also discusses ways to reduce breast cancer risk and has a checklist women can use to keep track of their monthly exams.</p> <p><a href="http://www.hci.utah.edu/pdf/Breast_Care_Card.pdf">http://www.hci.utah.edu/pdf/Breast_Care_Card.pdf</a></p>	<a href="#">Brochure</a> (2 pages)	<p>Consumers</p> <p>Available in <a href="#">English</a></p>	Free Printable brochure
<a href="#">National Cancer Institute</a>	Screening Mammograms: Questions and Answers	<p>This fact sheet addresses many of the most frequently asked questions about mammography and breast cancer. It also contains numerous links to other web sites for additional information.</p> <p><b>English:</b>  <a href="http://www.cancer.gov/images/Documents/ffa1fec6-29a4-4c71-a085-78f1afa8e1b8/Fs5_28.pdf">http://www.cancer.gov/images/Documents/ffa1fec6-29a4-4c71-a085-78f1afa8e1b8/Fs5_28.pdf</a></p> <p><b>Spanish:</b>  <a href="http://www.cancer.gov/images/Documents/89627ae5-f251-411f-8c34-f2f078575742/fs5_28s.pdf">http://www.cancer.gov/images/Documents/89627ae5-f251-411f-8c34-f2f078575742/fs5_28s.pdf</a></p>	<a href="#">Fact Sheet</a> (9 pages)	<p>Consumers</p> <p>Available in:  <a href="#">English</a>  <a href="#">Spanish</a></p>	<p>Free printer-friendly materials</p> <p><i>(Available online only)</i></p>

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Source	Resource for Breast Cancer	Description	Format	Intended Audience	Cost
	What You Need to Know About Breast Cancer™	<p>This Website has topics that include:</p> <ul style="list-style-type: none"> <li>• Screenings</li> <li>• Symptoms</li> <li>• Second opinions</li> <li>• Treatment</li> <li>• Breast reconstruction</li> <li>• Nutrition</li> <li>• Follow up care</li> <li>• Support</li> </ul> <p><a href="http://www.cancer.gov/cancertopics/wyntk/breast">http://www.cancer.gov/cancertopics/wyntk/breast</a>  <b>Spanish:</b>  <a href="http://www.cancer.gov/espanol/tipos/necesita-saber/seno">http://www.cancer.gov/espanol/tipos/necesita-saber/seno</a></p>	Printable Webpage	Consumers Available in <a href="#">English</a> <a href="#">Spanish</a>	Free
	Breast Cancer Screening: Patient Version	<p>An explanation of breast cancer, risk factors, and screening options and risks as well as information about additional sources of information about breast cancer.</p> <p><a href="http://www.cancer.gov/cancertopics/pdq/screening/breast/patient/allpages/print">http://www.cancer.gov/cancertopics/pdq/screening/breast/patient/allpages/print</a></p>	<a href="#">Booklet</a> (14 pages)	Consumers Available in : <a href="#">English</a>	Free printer-friendly material <a href="#">1 copy may be ordered free</a>
	Breast Cancer Screening: Health: Professionals Version	<p>Comprehensive, peer-reviewed, evidence-based information about breast cancer screening. Information regarding: breast cancer incidence and mortality statistics breast cancer risk factors; breast cancer screening modalities; benefits and harms of breast cancer screening; and screening in special populations.</p> <p><a href="http://www.cancer.gov/cancertopics/pdq/screening/breast/healthprofessional/allpages/print">http://www.cancer.gov/cancertopics/pdq/screening/breast/healthprofessional/allpages/print</a></p>	<a href="#">Summary of diagnostic evidence</a> (36 pages)	Clinicians	Free printer-friendly material

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<a href="#">International Cancer Screening Network (sponsored by NCI)</a>	Designing Print Materials: A Communications Guide for Breast Cancer Screening	Offers a summary of informational materials. The manual describes tasks involved in designing print materials including planning, audience assessment, message and materials testing, and assists the user in identifying appropriate communications medium for maximizing audience reach. <a href="http://appliedresearch.cancer.gov/icsn/publications/guide.html">http://appliedresearch.cancer.gov/icsn/publications/guide.html</a>	<a href="#">Manual</a> (117 pages)	QIOs, Health educators	Free printer-friendly material  May be ordered
<a href="#">National Library of Medicine</a>	Mammograms	Tutorial features information in a format tailored to older adults. It has senior-friendly large print, short, easy-to-read segments of information and simple navigation. A “talking” function reads the text aloud and it has buttons to enlarge the text or turn on high contrast to make text more readable. Includes general background information, open-captioned videos, quizzes and frequently asked questions (FAQs). <a href="http://www.nlm.nih.gov/medlineplus/tutorials/mammogram/htm/index.htm">http://www.nlm.nih.gov/medlineplus/tutorials/mammogram/htm/index.htm</a>	<a href="#">Tutorial</a> (5 minutes)  <a href="#">A written summary of the tutorial</a>	Consumers  Available in: <a href="#">English</a> <a href="#">Spanish</a>	Free printer-friendly material

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Source	Resource for Breast Cancer	Description	Format	Intended Audience	Cost
<a href="#">Cancer Control P.L.A.N.E.T.</a>	Breast Cancer: 5 Steps to Effective Cancer Control Planning	<p>This site provides access to data and resources that can help cancer control planners, health educators, program staff, and researchers design, implement, and evaluate evidence-based cancer control programs.</p> <p>Resources are available to: assess the cancer and/or risk factor burden within a given state; identify potential partner organizations that may already be working with high-risk populations; understand the current research findings and recommendations; and access and download evidence-based programs and products</p> <p><b>Booklet:</b>  <a href="http://cancercontrolplanet.cancer.gov/breast_cancer.html">http://cancercontrolplanet.cancer.gov/breast_cancer.html</a></p> <p><b>Fact sheet:</b>  <a href="http://cancercontrolplanet.cancer.gov/factsheet.pdf">http://cancercontrolplanet.cancer.gov/factsheet.pdf</a></p>	<a href="#">Booklet</a> <a href="#">Fact sheet</a>	Clinicians, QIOs	Free printer-friendly material
<a href="#">Susan G. Komen for the Cure</a>	The Breast and Breast Cancer: Early Detection & Screening	<p>This comprehensive website has printer friendly pages and interactive videos. This page is divided in to four comprehensive topics:</p> <ul style="list-style-type: none"> <li>• The Breast and Breast Cancer (includes, types of cancer, signs and symptoms, treatments and recovery)</li> <li>• Breast Cancer Statistics</li> <li>• Other Breast Conditions</li> <li>• Breast Cancer in Men</li> </ul> <p><a href="http://ww5.komen.org/BreastCancer/AboutBreastCancer.html">http://ww5.komen.org/BreastCancer/AboutBreastCancer.html</a></p> <p><b>Spanish</b>  <a href="http://ww5.komen.org/Espanol/Enespanol.html">http://ww5.komen.org/Espanol/Enespanol.html</a></p> <p><b>Breast Cancer 101 Interactive video</b>  <a href="http://ww5.komen.org/bsl_kbc/en/kbc_01_01a.htm">http://ww5.komen.org/bsl_kbc/en/kbc_01_01a.htm</a></p>	Interactive videos and printable web pages and booklets	Consumers  Available in <a href="#">English</a> <a href="#">Spanish</a>	Free printer-friendly materials

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Source	Resource for Breast Cancer	Description	Format	Intended Audience	Cost
		<p><b><i>Risk Factors and Prevention Introduction.pdf</i></b>  <a href="http://ww5.komen.org/BreastCancer/LowerYourRiskIntroduction.html">http://ww5.komen.org/BreastCancer/LowerYourRiskIntroduction.html</a></p> <p><b><i>Breast Self-Awareness (BSA) Interactive Tool (English, Spanish, Hindi &amp; Chinese)</i></b>  <a href="http://ww5.komen.org/BreastCancer/InteractiveTools.html">http://ww5.komen.org/BreastCancer/InteractiveTools.html</a></p> <p><b><i>Educational Tools and Products</i></b>  <a href="http://ww5.komen.org/uploadedFiles/Content/BreastCancer/OnlineResources/PDF/Educational%20Materials%20Catalogue.pdf">http://ww5.komen.org/uploadedFiles/Content/BreastCancer/OnlineResources/PDF/Educational%20Materials%20Catalogue.pdf</a></p>			
	Breast Self-Awareness (BSA) Cards	<p>This helpful card informs patients regarding:</p> <ul style="list-style-type: none"> <li>• Knowing your risk for Breast cancer</li> <li>• Getting screened</li> <li>• Recognizing changes in your breasts</li> <li>• Healthy life style tips</li> <li>• 2 steps to breast self- exam</li> </ul> <p>The brochures also come in a large print edition depending on chosen language.  <a href="http://ww5.komen.org/Content.aspx?id=8934">http://ww5.komen.org/Content.aspx?id=8934</a></p>	Printable cards (4 X10)	Consumers Available in <a href="#">English</a> <a href="#">Spanish</a> <a href="#">Arabic</a> <a href="#">Cambodian</a> <a href="#">French</a> <a href="#">Georgian</a> <a href="#">German</a> <a href="#">Hindi</a> <a href="#">Hebrew</a> <a href="#">Italian</a> <a href="#">Japanese</a> <a href="#">Korean</a> <a href="#">Russian</a> <a href="#">Chinese (simplified and traditional)</a> <a href="#">Turkish</a> <a href="#">Vietnamese</a>	Free

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Source	Resource for Breast Cancer	Description	Format	Intended Audience	Cost
<a href="#">U.S. FDA</a>	Mammograms and Breast Cancer	<p>Provides information on:</p> <ul style="list-style-type: none"> <li>• what a mammogram is and why they are important,</li> <li>• who gets breast cancer, breast cancer treatments,</li> <li>• how to perform breast self-examinations, and</li> <li>• how to find a mammography clinic.</li> </ul> <p><a href="http://www.fda.gov/ForConsumers/ByAudience/ForWomen/ucm118546.htm">http://www.fda.gov/ForConsumers/ByAudience/ForWomen/ucm118546.htm</a></p> <p><b>Brochure:</b>  <a href="http://www.fda.gov/downloads/ForConsumers/ByAudience/ForWomen/UCM121896.pdf">http://www.fda.gov/downloads/ForConsumers/ByAudience/ForWomen/UCM121896.pdf</a></p> <p><b>Spanish</b>  <a href="http://www.fda.gov/ForConsumers/ByAudience/ForWomen/ucm118547.htm">http://www.fda.gov/ForConsumers/ByAudience/ForWomen/ucm118547.htm</a></p>	Printable Webpage and Brochures	Consumers Available in <a href="#">English</a> <a href="#">Spanish</a>	Free printer-friendly material
	Mammography Facilities	<p>Provides information about the implementation of the Mammography Quality Standards Act of 1992 (MQSA). It also has a facility scorecard and reports related to mammography and mammography facilities.</p> <p><a href="http://www.fda.gov/CDRH/MAMMOGRAPHY/">http://www.fda.gov/CDRH/MAMMOGRAPHY/</a></p> <p><b>Search for a Facility in your area</b>  <a href="http://www.fda.gov/Radiation-EmittingProducts/MammographyQualityStandardsActandProgram/ConsumerInformation/ucm113962.htm">http://www.fda.gov/Radiation-EmittingProducts/MammographyQualityStandardsActandProgram/ConsumerInformation/ucm113962.htm</a></p>	<a href="#">Website</a> , <a href="#">Listing of certified mammography facilities</a>	Consumers and Clinicians Available in <a href="#">English</a>	Free printer-friendly material

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<a href="#">Y-Me National Breast Cancer Organization</a>	Breast Cancer Information: Y-Me	<p>This interactive website contains information about:</p> <ul style="list-style-type: none"> <li>• Breast Cancer Diagnosis</li> <li>• Treatment options</li> <li>• Risk factors</li> <li>• Clinical trials</li> <li>• Support</li> </ul> <p><a href="http://www.y-me.org/information/">http://www.y-me.org/information/</a></p> <p><b>Brochures:</b>  <a href="http://www.y-me.org/information/publications/brochures.php">http://www.y-me.org/information/publications/brochures.php</a></p>	<p>Printable materials</p> <p>Hotline            Call 1-800-221-2141</p>	<p>Consumers</p> <table border="0" style="width: 100%;"> <tr> <td style="text-align: center;"><u>Brochure</u></td> <td style="text-align: center;"><u>Hotline</u></td> </tr> <tr> <td style="text-align: center;"><a href="#"><i>English</i></a></td> <td style="text-align: center;"><a href="#"><i>English</i></a></td> </tr> <tr> <td style="text-align: center;"><a href="#"><i>Chinese</i></a></td> <td style="text-align: center;"><a href="#"><i>Chinese</i></a></td> </tr> <tr> <td style="text-align: center;"><a href="#"><i>Hindu</i></a></td> <td style="text-align: center;"><a href="#"><i>Hindu</i></a></td> </tr> <tr> <td style="text-align: center;"><a href="#"><i>Korean</i></a></td> <td style="text-align: center;"><a href="#"><i>Korean</i></a></td> </tr> <tr> <td style="text-align: center;"><a href="#"><i>Russian</i></a></td> <td style="text-align: center;"><a href="#"><i>Russian</i></a></td> </tr> <tr> <td style="text-align: center;"><a href="#"><i>Spanish</i></a></td> <td style="text-align: center;"><a href="#"><i>Spanish</i></a></td> </tr> <tr> <td style="text-align: center;"><a href="#"><i>Tagalog</i></a></td> <td style="text-align: center;"><a href="#"><i>Tagalog</i></a></td> </tr> <tr> <td style="text-align: center;"><a href="#"><i>Vietnamese</i></a></td> <td style="text-align: center;"><a href="#"><i>Vietnamese</i></a></td> </tr> </table>	<u>Brochure</u>	<u>Hotline</u>	<a href="#"><i>English</i></a>	<a href="#"><i>English</i></a>	<a href="#"><i>Chinese</i></a>	<a href="#"><i>Chinese</i></a>	<a href="#"><i>Hindu</i></a>	<a href="#"><i>Hindu</i></a>	<a href="#"><i>Korean</i></a>	<a href="#"><i>Korean</i></a>	<a href="#"><i>Russian</i></a>	<a href="#"><i>Russian</i></a>	<a href="#"><i>Spanish</i></a>	<a href="#"><i>Spanish</i></a>	<a href="#"><i>Tagalog</i></a>	<a href="#"><i>Tagalog</i></a>	<a href="#"><i>Vietnamese</i></a>	<a href="#"><i>Vietnamese</i></a>	<p>Free printer-friendly materials</p> <p><a href="#">Bulk orders available</a></p>
<u>Brochure</u>	<u>Hotline</u>																						
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National Campaigns: Cancer Prevention for Population Health and Communities						
Source	Topic	Name	Description	Format	Intended Audience	Cost
<a href="#">American Cancer Society</a>	<i>Public Cancer Awareness</i>	More Birthdays	<p>This interactive website allows the user to view videos, send e-cards, and TV adds. The proceeds from this campaign supports lodging and support for cancer patients in treatment.</p> <p>Consumers can use this site to:</p> <ul style="list-style-type: none"> <li>• Send mammogram reminders to loved ones</li> <li>• Send/create birthday cards</li> <li>• Send personalized videos to loved ones</li> <li>• Share cancer stories</li> <li>• Help a cancer patient get to treatment</li> <li>• Join the movement for more birthdays-volunteer-find local events and groups promoting cancer awareness</li> </ul> <p><a href="http://morebirthdays.com/">http://morebirthdays.com/</a></p>	Mass Media: Videos, ecards, television, radio, music, Facebook	<p>Interactive Website for Consumers</p> <p>Available in <a href="#">English</a></p>	Free
<a href="#">FDA (Office of Women's Health)</a>	<i>Public Breast Cancer Awareness</i>	Pink Ribbon Sunday Program	<p>The first campaign was conducted at 153 churches in Houston, TX in partnership with the local American Cancer Society. Pink Ribbon Sunday has since expanded to include over 2000 churches in urban and rural</p>	Downloadable materials, videos. Podcasts. brochures	<p>Interactive Website for Consumers, Educators.</p> <p>Available in</p>	Free

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National Campaigns: Cancer Prevention for Population Health and Communities						
Source	Topic	Name	Description	Format	Intended Audience	Cost
			<p>communities in Dallas, Atlanta, Washington, DC, Puerto Rico, and Oklahoma reaching over 100,000 women. PRS activities ranged from mobile mammography events and health fairs to “Pink” tea parties and concerts.</p> <ul style="list-style-type: none"> <li>• Pink Ribbon Sunday How-to-Guide<sup>1</sup></li> </ul> <p>Use these sample materials in your Pink Ribbon Sunday activities.</p> <ul style="list-style-type: none"> <li>• Pink Ribbon Sunday Information Cards - English<sup>2</sup></li> <li>• Pink Ribbon Sunday Information Cards - Spanish<sup>3</sup></li> <li>• Pink Ribbon Sunday Flyer - English<sup>4</sup></li> <li>• Pink Ribbon Sunday Flyer - Spanish<sup>5</sup></li> <li>• Pink Ribbon Sunday Handout - English<sup>6</sup></li> <li>• Pink Ribbon Sunday Handout - Spanish<sup>7</sup></li> </ul> <p>Additional Mammography Resources</p> <ul style="list-style-type: none"> <li>• Mammography<sup>8</sup></li> <li>• Search for a Certified Facility<sup>9</sup></li> <li>• Free Publications For Women<sup>10</sup></li> </ul>		<p><a href="#">English</a> <a href="#">Spanish</a></p>	

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National Campaigns: Cancer Prevention for Population Health and Communities						
Source	Topic	Name	Description	Format	Intended Audience	Cost
			<p>Contact Us:                      Food and Drug Administration Office                      of Women's Health                      301-796-9440                      Fax:301-847-8604</p> <p><a href="http://www.fda.gov/ForConsumers/ByAudience/ForWomen/TakeTimetoCareProgram/ucm116698.htm">http://www.fda.gov/ForConsumers/ByAudience/ForWomen/TakeTimetoCareProgram/ucm116698.htm</a></p>			
<a href="#">CDC</a>	<i>Public Awareness for Colorectal Cancer</i>	Screen for Life: National Colorectal Cancer Action Campaign	<p>To increase screening rates, Screen for Life—</p> <ol style="list-style-type: none"> <li>1. Increases awareness among adults aged 50 or older that of cancers that affect both men and women, colorectal cancer is the second leading cancer killer in the United States.</li> <li>2. Increases awareness of the benefits of being screened for colorectal cancer.</li> <li>3. Helps to motivate patients to talk to their doctor and get screened for colorectal cancer</li> </ol> <p><a href="http://www.cdc.gov/cancer/colorectal/sfl/">http://www.cdc.gov/cancer/colorectal/sfl/</a></p>	PSA's, Printable material, Partnership Information	Consumers and Clinicians	Free

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