

## Clinical Intervention Resources: Influenza & Pneumococcal Immunization

Source	Resource	Description	Format	Intended Audience	Cost
<a href="http://www.adultvaccination.com">AdultVaccination.com</a>	Influenza fact sheet	A one-page fact sheet on influenza and influenza vaccination in PDF format for easy printing or emailing. <a href="http://www.adultvaccination.com/doc/Influenza_fact_sheet.pdf">http://www.adultvaccination.com/doc/Influenza_fact_sheet.pdf</a>	Downloadable PDF	Clinicians	Free
	Pneumococcal Disease fact sheet	A one-page fact sheet on pneumococcal disease in PDF format for easy printing or emailing. <a href="http://www.adultvaccination.com/doc/Pneumococcal_Disease_fact_sheet.pdf">http://www.adultvaccination.com/doc/Pneumococcal_Disease_fact_sheet.pdf</a>	Downloadable PDF	Clinicians	Free
	Professional Practice Toolkit	Provides materials to help health care providers implement key strategies for educating adults about the importance of vaccination and improving adult vaccination rates. Toolkit includes resources such as Appointment Reminder Cards, Patient Fact Sheet, Reminder Postcards, Sample Standing Orders, and Standing Orders Protocols. <a href="http://www.adultvaccination.com/healthcare/toolkit_adult_vaccine_adult_immunization.htm">http://www.adultvaccination.com/healthcare/toolkit_adult_vaccine_adult_immunization.htm</a>	Downloadable PDFs and Word documents	Clinicians	Free
	Professional Practice Toolkit: Pneumococcal Disease	Contains tools and materials specific to pneumococcal disease for helping practices improve adult vaccination rates and promote patient education among adults. Includes fact sheets, posters, assessment tools, reminder and newsletter templates, and letter regarding disparities in pneumococcal vaccinations. <a href="http://www.adultvaccination.com/healthcare/pneumococcal_vaccine_toolkit_adult_immunize.htm">http://www.adultvaccination.com/healthcare/pneumococcal_vaccine_toolkit_adult_immunize.htm</a>	Downloadable PDFs and Word documents	Clinicians	Free
<a href="http://www.lungusa.org">American Lung Association</a>	Flu Clinic Finder	Find a clinic with the Flu Clinic Locator. Just enter a zip code to get started. <a href="http://www.lungusa.org/lung-disease/influenza/flu-vaccine-finder/">http://www.lungusa.org/lung-disease/influenza/flu-vaccine-finder/</a>	Flu Clinic Locator and Resource section	Clinicians, Consumers, General Public	Free

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	Faces of Influenza®	Promotes the yearly influenza vaccination for everyone 6 months of age and older through a campaign designed to put a "face" on influenza. <a href="http://www.facesofinfluenza.org">http://www.facesofinfluenza.org</a> Faces of Influenza® Grassroots Campaign information and resources: Provides various, customizable tools from the American Lung Association to promote influenza vaccination educational efforts. Tools include brochures, fact sheets, posters, stickers, coalition building information, communications templates, and promotional materials. <a href="http://www.facesofinfluenza.org/en/influenza-awareness-tool-kit/">http://www.facesofinfluenza.org/en/influenza-awareness-tool-kit/</a>	Varies	Clinicians, Consumers, General Public	Free
	Pneumonia	Find detailed information about symptoms, diagnosis and treatment for many types of pneumonia, as well as important prevention information. <a href="http://www.lungusa.org/lung-disease/pneumonia/">http://www.lungusa.org/lung-disease/pneumonia/</a>	Website information	Clinicians, Consumers, General Public	Free
	Influenza	Information on influenza from the ALA. <a href="http://www.lungusa.org/lung-disease/influenza/">http://www.lungusa.org/lung-disease/influenza/</a>	Website information	Clinicians, Consumers, General Public	Free
<a href="http://www.cdc.gov">Centers for Disease Control and Prevention</a>	Immunization Works! Newsletters	This CDC Newsletter, published monthly, is provided to national health care provider and consumer groups for distribution to their members and constituencies. The immunization information provided is non-proprietary and is encouraged to be widely disseminated and shared. <a href="http://www.cdc.gov/vaccines/news/newsltrs/imwrks/default.htm">http://www.cdc.gov/vaccines/news/newsltrs/imwrks/default.htm</a>	Electronic newsletter	Clinicians, Consumers	Free

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	Seasonal Influenza: Information for Health Professionals	Obtain key information for public health and healthcare professionals about vaccination, infection control, prevention, treatment, and diagnosis of seasonal influenza. <a href="http://www.cdc.gov/flu/professionals/index.htm">http://www.cdc.gov/flu/professionals/index.htm</a>	PDF downloads	Clinicians	Free
	Pneumococcal Vaccination	Provides information for consumers and clinicians on the pneumococcal vaccination including vaccine recommendations and safety, references and resources, provider education and materials for patients. Obtain copies of the PPSV Pocket Guide and download the CDC's <a href="http://www.cdc.gov/vaccines/vpd-vac/pneumo/default.htm">letter to providers promoting PPSV</a> . <a href="http://www.cdc.gov/vaccines/vpd-vac/pneumo/default.htm">http://www.cdc.gov/vaccines/vpd-vac/pneumo/default.htm</a>	Varies	Clinicians, Consumers, General Public	Free
	Adult Immunization Schedules and Vaccine Recording and Screening Forms	Obtain immunization schedules, forms, interactive tools and recommendations for healthcare professionals and the general public. <a href="http://www.cdc.gov/vaccines/recs/schedules/default.htm#adult">http://www.cdc.gov/vaccines/recs/schedules/default.htm#adult</a>	Varies	Clinicians, Consumers, General Public	Free
	Reminder Systems and Strategies for Increasing Vaccination Rates	Provides compilation of vaccination reminder systems and strategies for increasing rates. <a href="http://www.cdc.gov/vaccines/recs/reminder-sys.htm">http://www.cdc.gov/vaccines/recs/reminder-sys.htm</a>	Varies	Clinicians	Free
	Flu and general vaccination resources	Seasonal Flu <a href="http://www.cdc.gov/flu/freeresources/">http://www.cdc.gov/flu/freeresources/</a>  National Influenza Vaccination Week <a href="http://www.cdc.gov/flu/nivw/">http://www.cdc.gov/flu/nivw/</a>	Print, Web Tools, Audio, Video	Clinicians, Consumers, General Public	Free

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		For Adults <a href="http://www.cdc.gov/vaccines/spec-grps/adults.htm">http://www.cdc.gov/vaccines/spec-grps/adults.htm</a>			
	General Recommendations on Immunization: Recommendations of the Advisory Committee on Immunization Practices (ACIP), Recommendations and Reports, January 28, 2011 / 60(RR02);1-60	This report from the <i>Morbidity and Mortality Weekly Report</i> archives presents revisions to the 2006 ACIP recommendations. <a href="http://www.cdc.gov/mmwr/pdf/rr/rr6002.pdf">http://www.cdc.gov/mmwr/pdf/rr/rr6002.pdf</a>	Downloadable PDF	Clinicians, Consumers, General Public	Free
	Good Health Habits for Preventing Seasonal Flu	Resources to encourage good health habits that may ward off the flu. Recommends ways, in addition to the vaccine, to protect from the flu and stop the spread of germs. <a href="http://www.cdc.gov/flu/protect/habits/index.htm">http://www.cdc.gov/flu/protect/habits/index.htm</a>	Flyers, Posters, Brochures, Fact sheets	Clinicians, Consumers, General Public	Free
	Flu Prevention Toolkit	This toolkit provides tips on ways to prevent flu. Includes CDC's "Take 3" actions to prevent the flu. All materials are available for download and there are instructions for adding additional logos. <a href="http://www.cdc.gov/flu/toolkit/index.htm">http://www.cdc.gov/flu/toolkit/index.htm</a>  "Take 3" Actions brochure <a href="http://www.cdc.gov/flu/pdf/freeresources/general/take3.pdf">http://www.cdc.gov/flu/pdf/freeresources/general/take3.pdf</a>	Varies	Clinicians, Consumers, General Public	Free

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		<p>“Take 3” Actions podcast  <a href="http://www2c.cdc.gov/podcasts/player.asp?f=3176545">http://www2c.cdc.gov/podcasts/player.asp?f=3176545</a></p>			
	2010-2011 Flu Season	<p>Information about flu activity during 2010-2011 Flu Season including vaccine supply and distribution, vaccine updates, and flu activity and surveillance.  <a href="http://www.cdc.gov/flu/about/season/index.htm">http://www.cdc.gov/flu/about/season/index.htm</a></p>	Website, Downloadable PDFs	Clinicians, Consumers	Free
	Adult Immunization Scheduler	<p>This tool once downloaded can be used to determine the vaccines an individual needs according to the Adult Immunization Schedule.  <a href="http://www.cdc.gov/vaccines/recs/Scheduler/AdultScheduler.htm">http://www.cdc.gov/vaccines/recs/Scheduler/AdultScheduler.htm</a></p>	Online, downloadable tool	Consumers	Free
<a href="#">Centers for Medicare &amp; Medicaid Services</a>	Adult Immunizations	<p>The Adult Immunization section provides information and resources related to the coverage, billing, delivery, and promotion of seasonal influenza, pneumococcal, and hepatitis B vaccinations.  <a href="http://www.cms.gov/AdultImmunizations/">http://www.cms.gov/AdultImmunizations/</a></p>	Varies	Clinicians	Free
	Quick Reference Information: Medicare Immunization Billing	<p>This educational tool from the <a href="#">Medicare Learning Network</a> is designed to provide education on Medicare-covered preventive immunizations. It includes coverage, coding and billing information on the influenza, pneumococcal and Hepatitis B vaccines and their administration.  <a href="http://www.cms.gov/MLNProducts/downloads/qr_immun_bill.pdf">http://www.cms.gov/MLNProducts/downloads/qr_immun_bill.pdf</a></p>	Two-sided, downloadable PDF	Clinicians	Free
	Adult Immunizations	<p>Provides a basic overview of Medicare’s Influenza Vaccine, Pneumococcal Polysaccharide Vaccine (PPV), and Hepatitis B Vaccine benefits.  <a href="http://www.cms.gov/MLNProducts/downloads/adul">http://www.cms.gov/MLNProducts/downloads/adul</a></p>	Tri-fold, downloadable PDF brochure	Clinicians, Consumers	Free

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		<p><a href="#">t immunization.pdf</a></p> <p><b>Please note:</b> The Information contained in this Medicare Learning Network® (MLN) educational product is current for dates of service on and before December 31, 2010. CMS is in the process of updating all preventive services products. In the meantime, for updated information regarding the Affordable Care Act provisions, the new influenza codes, and new benefits, please view <a href="#">MLN Matters Provider Education Articles Related to Medicare-covered Preventive Benefits</a>.</p>			
	<p><a href="#">CMS Adult Immunizations 2010- 2011 Immunizers' Question &amp; Answer Guide to Medicare Part B &amp; Medicaid Coverage of Seasonal Influenza and Pneumococcal Vaccinations</a></p>	<p>Influenza and pneumococcal vaccinations reference guide for clinicians with Medicare and Medicaid patients.</p> <p><a href="http://www.cms.gov/AdultImmunizations/Downloads/20102011ImmunizersGuide.pdf">http://www.cms.gov/AdultImmunizations/Downloads/20102011ImmunizersGuide.pdf</a></p>	Downloadable PDF	Clinicians	Free
	<p><a href="#">CMS Adult Immunizations Flu Mini Poster</a></p>	<p>“Get the Flu Vaccine, Not the Flu” mini poster to post for people with Medicare or Medicaid/CHIP.</p> <p><a href="http://www.cms.gov/AdultImmunizations/Downloads/FluPoster2010508.pdf">http://www.cms.gov/AdultImmunizations/Downloads/FluPoster2010508.pdf</a></p>	Downloadable PDF poster	Clinicians, Consumers	Free

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<a href="http://www.flu.gov">Flu.gov</a>	Outreach Materials	Download posters, flyers, brochures, letters, videos, podcasts, public service announcements, blogs, widgets, and eCards to help spread the word about the importance of flu vaccine and to explain everyday steps people can take to prevent getting the flu. <a href="http://www.flu.gov/outreach/index.html">http://www.flu.gov/outreach/index.html</a>	Varies	Clinicians, Consumers, General Public	Free
	Flu Vaccine Finder	The Flu Vaccine Finder, powered by Google, provides information on where to find flu vaccinations including dates, times, addresses and phone numbers for clinics offering flu shots near the zip codes provided. <a href="http://www.flu.gov/whereyoulive/index.html">http://www.flu.gov/whereyoulive/index.html</a>	Electronic search tool	Clinicians, Consumers, General Public	Free
<a href="http://www.healthyroadsmedia.org">Healthy Roads Media</a>	Inactivated Influenza Vaccine Information Statement (VIS)	This tutorial describes how it works, who should get it and why. Shortened, incomplete version containing key messages only is available. what the influenza vaccine is,  English version: <a href="http://www.healthyroadsmedia.org/titles/EngFlu/EngFlu.htm">http://www.healthyroadsmedia.org/titles/EngFlu/EngFlu.htm</a> Spanish version: <a href="http://www.healthyroadsmedia.org/titles/SpaFlu/SpaFlu.htm">http://www.healthyroadsmedia.org/titles/SpaFlu/SpaFlu.htm</a>	Handout, Audio, Multimedia, Web-video, Mobile video	Consumers	Free
	Live Intranasal Influenza Vaccine Information Statement (VIS)	This tutorial describes what the live, intranasal influenza vaccine is, how it works, who should get it and why. Shortened, incomplete version containing key messages only is available.	Handout, Audio, Multimedia, Web-video, Mobile video	Consumers	Free

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		English version: <a href="http://www.healthyroadsmedia.org/titles/EngFluLive/EngFluLive.htm">http://www.healthyroadsmedia.org/titles/EngFluLive/EngFluLive.htm</a> Spanish version: <a href="http://www.healthyroadsmedia.org/titles/SpaFluLive/SpaFluLive.htm">http://www.healthyroadsmedia.org/titles/SpaFluLive/SpaFluLive.htm</a>			
	Pneumococcal Polysaccharide (PPSV) Vaccine Information Statement (VIS)	This tutorial describes what the PPSV is, how it works, who should get it and why. Shortened, incomplete version containing key messages only is available.  English version: <a href="http://www.healthyroadsmedia.org/titles/engppsv.htm">http://www.healthyroadsmedia.org/titles/engppsv.htm</a> Spanish version: <a href="http://www.healthyroadsmedia.org/titles/spappsv.htm">http://www.healthyroadsmedia.org/titles/spappsv.htm</a>	Handout, Audio, Multimedia, Web-video	Consumers	Free
	Healthy Roads Media Files	Provides a listing of all free Healthy Roads Media Files. <a href="http://www.healthyroadsmedia.org/Miscellaneous/HealthyRoadsMediaFiles.pdf">http://www.healthyroadsmedia.org/Miscellaneous/HealthyRoadsMediaFiles.pdf</a>	Downloadable PDF	Clinicians, Consumers, General Public	Free
<a href="#">Immunization Action Coalition</a>	<i>IAC Express</i>	Weekly email messages about new immunization resources, new ACIP recommendations, and other newsworthy immunization-related information. <a href="http://www.immunize.org/express/default.asp">http://www.immunize.org/express/default.asp</a>	Email messages	Clinicians	Free
	<i>Needle Tips</i>	Monthly publication about immunization services for children, teens and adults. Provides information about vaccines and their administration, vaccine news from ACIP and CDC, and ready-to-print materials from IAC to photocopy and distribute. <a href="http://www.immunize.org/nt/default.asp">http://www.immunize.org/nt/default.asp</a>	Electronic newsletter	Clinicians	Free

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	<i>Vaccinate Adults</i>	Monthly publication about vaccines for adults and their administration. Provides copyright-free print materials from IAC to photocopy and distribute. <a href="http://www.immunize.org/va/default.asp">http://www.immunize.org/va/default.asp</a>	Electronic newsletter	Clinicians	Free
	Directory of Immunization Resources	An online directory providing a compendium of helpful immunization resources from a variety of organizations: government, professional associations, nonprofit organizations, private industry, and more. <a href="http://www.immunize.org/resources/">http://www.immunize.org/resources/</a>	Varies	Clinicians, Consumers, General Public	Free
	Influenza: Questions and Answers	Informational article about influenza and the vaccine. <a href="http://www.immunize.org/catg.d/p4208.pdf">http://www.immunize.org/catg.d/p4208.pdf</a>	Q&A article	Consumers	Free
	Handouts for Patients and Staff	Provides free access to hundreds of vaccination-related handouts and fact sheets for healthcare professionals and the public. Search by type of resource, vaccine, language or topic. All items are ready to print, copy, and distribute. <a href="http://www.immunize.org/handouts">http://www.immunize.org/handouts</a>	Downloadable PDFs	Clinicians, Consumers, Public	Free
	Standing Orders for Administering the Flu Vaccine to Adults	Provides a standing order form for healthcare professionals, where allowed by state law, to vaccinate patients who meet the criteria. <a href="http://www.immunize.org/catg.d/p3074.pdf">http://www.immunize.org/catg.d/p3074.pdf</a>	Downloadable PDF	Clinicians	Free
	Adults Only Vaccination: A Step-by-Step Guide	Designed to help integrate immunization services into health care settings new to vaccination, this is a 157-page guide that presents a comprehensive description of all aspects of a vaccination program from assessing vaccine indications and contraindications to determining billing codes. The guide was published in 2004. <a href="http://www.immunize.org/guide/">http://www.immunize.org/guide/</a>	Downloadable PDFs	Clinicians	Free

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<a href="#">National Influenza Vaccine Summit</a>	Later season vaccination resources	Provides strategies, efforts and materials to vaccinate beyond the month of December to reach unvaccinated populations. Download posters for each month from September to April to encourage vaccinations, and find out how to locate vaccines late in the season. <a href="http://www.preventinfluenza.org/profs_later.asp">http://www.preventinfluenza.org/profs_later.asp</a>	Website, Downloadable PDFs	Clinicians, Consumers, General Public	Free
	Information for Healthcare Professionals	Provides a compendium of information for healthcare professionals including vaccine production, ordering, and distribution, and vaccine resources and recommendations. <a href="http://www.preventinfluenza.org/professionals.asp">http://www.preventinfluenza.org/professionals.asp</a>	Varies	Clinicians	Free
	Influenza Vaccine Availability Tracking System (IVATS)	This tool hosted on the National Influenza Vaccine Summit Web site uses a Microsoft Excel spreadsheet to connect voluntarily enrolled wholesale influenza vaccine distributors and manufacturers with “vaccine in stock for sale and/or on order” with healthcare providers looking for vaccine. The information is provided bi-weekly (or more often) by the distributors and manufacturers. <a href="http://www.preventinfluenza.org/ivats/">http://www.preventinfluenza.org/ivats/</a>	Vaccine tracking system	Clinicians	Free
	Seasonal Influenza Vaccination Pocket Information Guide for 2010-11	A quick reference tool for healthcare personnel during the influenza vaccination season. Sized for a shirt or lab coat pocket, the guide gives useful information about the use of both inactivated (injectable) and live (intranasal) influenza vaccines. <a href="http://www.preventinfluenza.org/fluguide/">http://www.preventinfluenza.org/fluguide/</a>	3-3/4" x 6-3/4" laminated, pocket guide; available to print online; check in-stock availability	Clinicians	Free

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<a href="http://www.vaccines.gov">Vaccines.gov</a>	Diseases and Vaccines	Provides descriptions of various disease and their vaccines, including Influenza and Pneumococcal diseases. <a href="http://www.vaccines.gov/diseases/index.html">http://www.vaccines.gov/diseases/index.html</a>	Website information	Consumers	Free
	Where to get vaccinated	Locate a federally funded health center that provides vaccines. <a href="http://www.vaccines.gov/getting/where/index.html">http://www.vaccines.gov/getting/where/index.html</a>	Online tracking tool	Consumers	Free

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